



Setting Your Personal Speaking Goals

by

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At the end of each year I try to sit down and establish some new goals for the upcoming year. Before I do this I take some time to reflect on the previous year as what I accomplished. I try to look at what went well this year as well as what did not work so well.

It is only after this process can I decide what makes sense to eliminate and what makes sense to keep doing.

Do you set goals? Do you have some established end-of-year routine that you do to determine what needs to change? If you don't already, this is the year to start the process of reflecting on your accomplishments for the previous year and establishing new goals for the current year.

I often decide in the early part of each year what seminars, workshops or training I want to take for myself. People often ask me why I continue to attend seminars even though I am a professional speaker. I tell them that even professional speakers need to "sharpen their skills" or even attend courses to just validate what they do now.

Professional speakers learn a lot from each other. Professional speakers realize the importance of honing their skills on a regular basis and often work with speaker coaches. Whether you are a professional speaker or someone just starting as a speaker it is important to constantly improve what you do. Maybe your goal is to develop a new or additional topic to speak on. That's what I did... I have prepared several sessions aimed at helping other people, especially speakers grow their internet business. My new 90 minute keynote and FULL day session is entitled, "**How to Grow Your Business Using the Internet**".

These programs are designed to help people with the powerful technology we have in front of us today... The internet.

Maybe your goal is to become a professional speaker or maybe your goal is to speak more than your did last year. Maybe you goal is to learn how to use the internet more effectively. In any event, take the time to reflect on what your did this past year and write down what you hope to achieve this year.

Lenny Laskowski is an international professional speaker and the author of the book, [***10 Days to More Confident Public Speaking***](#) and several other publications. Lenny's products can be purchased "on-line" from this website at: <http://www.ljlseminars.com/catalog.htm>. Lenny is also available for hire to speak to your organization, college or association. Lenny also provides in-house seminars and workshops. Why not contact Lenny today for your next function or event. You can reach Lenny at 1-860-559-0202 or E-mail him at: Sales@LJLSeminars.com.